

# TOWEL CATALOGUE 2024



# WHY TOWELS?

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Most impactful promotional products blend quality and functionality, and towels embody both aspects, offering a positive response for your brand. Our design team is dedicated to ensuring that each towel mirrors the style of your brand, crafting customized designs that not only serve a practical purpose but also make a bold statement for your brand.





# JAQUARD TOWEL



100% COTTON



## LOGO ALL OVER THE TOWEL

Custom jacquard towels are a popular and very cost efficient item for corporate promotion.

The design is 'woven' across the entire surface of the towel by employing dyed yarns. This weaving technique allow us to offer you a fantastic looking corporate gift that will enable you to effectively promote your newest product, or emphasize your brand.

## MATERIAL

100% Cotton  
 Double Cable Twisted Yarn  
 From 400gsm to 600gsm  
 Reactive Yarn Dyeing

## SIZES AND QUANTITY

SIZE	30x50cm	50x100cm	70x140cm
QT.	2.500	1.000	500

80x160cm	100x150cm	100x180cm
300	350	250

Delivery time: 5 weeks



# RELIEF TOWEL

Relief jacquard woven towels (also known as high-low embossed jacquard) are ideal whenever a discreet promotional towel is required.

The logo size and position are freely selectable.

RELIEF

# RELIEF TOWEL

100% COTTON



## LOGO EMBOSSED ALL OVER THE TOWEL

High-quality weaving, the possibility of combining with embroidery and multicolored weaving. It is produced in the desired color and design.

## MATERIAL

100% Cotton  
Double Cable Twisted Yarn  
From 400gsm to 600gsm  
Reactive Yarn Dyeing

## SIZES AND QUANTITY

SIZE	30x50cm	50x100cm	70x140cm
QT.	1.000	400	150

80x160cm	100x150cm	100x180cm
100	100	100

Delivery time: 5 weeks



BORDER .....

MARINES  
collection

# TOWEL WITH BORDER

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The double Jacquard weaving process enables us to weave an area of flat fabric to be inserted into the face and/or hem of the towel as an integral part of the construction.



# TOWEL WITH BORDER

LOGO WOVEN ON JACQUARD BORDER



## MATERIAL

100% Cotton  
Single Cable Yarn  
From 360gsm to 600gsm  
Reactive Yarn Dyeing

## SIZES AND QUANTITY

SIZE	30x50cm	50x100cm	70x140cm
QT.	1.000	400	150

80x160cm	100x150cm	100x180cm
100	100	100

Delivery time: 5 weeks



# FOUTA

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Perfect accessory for any day at the pool, beach, etc. Not only is it the perfect size to lay out on, but also great for covering up when the bikini just isn't enough. Stylish, lightweight and easy to carry in a bag.



## CHOOSE YOUR COLOR AND PATTERN

Material: Recycled Cotton | Single Cable Yarn | 300gsm | Flat Front Side | Terry on back

SIZE	70x140cm	100x170cm
MOQ	1.000	150
QT. per box	50 pieces	30 pieces



# RECYCLED COTTON

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Jaquard Woven, Border Woven, Relief Woven and Embroidery are possible to produce these towels made of RECYCLED Cotton.



## ALL PRODUCTION TECHNIQUES AVAILABE



## MATERIAL

Material: Recycled Cotton | Single Cable Recycled Yarn | From 450gsm to 600gsm | Reactive Yarn Dyeing



<b>SIZE</b>	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
<b>QT.</b>	2.500	1.000	500	350	250

# DIGITAL PRINT

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Digital Printed. Custom towels  
printed by Sublimation.  
HD print, no color limitations.



# DIGITAL PRINT



100% COTTON



DIGITAL PRINTED

MATERIAL

40% Polyester / 60% Cotton |  
Double Cable Twisted Yarn | From  
400gsm | Digital Print

SIZES AND QUANTITY

SIZE	30x50cm	50x100cm
QT.	2.500	1.000
70x140cm	100x150cm	100x180cm
500	350	250

Delivery time: 5 weeks



# BATHROBE

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Bathrobes are comfortable and elegant garments often worn during moments of relaxation and self-care. These long and loose robes are made from soft and luxurious materials such as cotton, silk, or microfiber, providing a sense of comfort and indulgence.



**100% COTTON**

## LOGO EMBOSSED ALL OVER THE TOWEL

Bathrobes are designed to be easy to put on and offer practicality with tie closures or buttons. In addition to being worn at home, bathrobes are also popular in spas and hotels, providing a luxurious and comfortable experience for the wearers.



## MATERIAL

100% Cotton  
Double Cable Twisted Yarn  
From 400gsm to 600gsm  
Reactive Yarn Dyeing

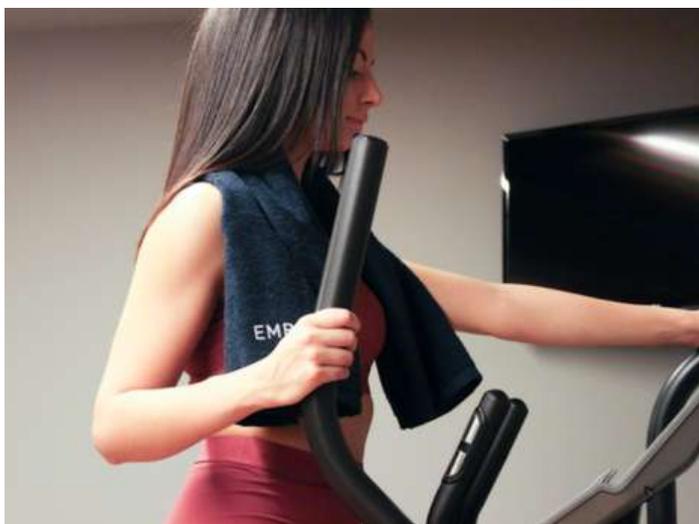




# EMBROIDERY

Embroidery is an elegant and stylish way to decorate promotional textiles.

Material: 100% Cotton | Single Cable Yarn  
From 360gsm to 600gsm  
Reactive Yarn Dyeing





# OTHER



## SURF PONCHO

Brand : Liceria  
Material : Wood  
Dimension : 20 CM x 30 CM

## TOWEL BAGS

Brand : Liceria  
Material : Wood  
Dimension : 20 CM x 30 CM



## ACCESSORIES

Brand : Liceria  
Material : Wood  
Dimension : 20 CM x 30 CM



MARINES.HR

| +385 1 6055 625

| MARINES@MARINES.HR